

Anthony R. Ebersole

Middletown, PA | support@tonyephoto.com | (717)-980-1723 | <https://tonyephoto.com>
Willing to relocate to: Philadelphia, PA - Chester County, PA - Lancaster County, PA

Photographer with 8+ years of business management, customer service, and marketing experience. Successful record of interacting with clients and customers within a variety of professional environments. Excellent attention to detail, adaptability, and problem-solving skills.

Skills

- Photo Manipulation
 - Visual Design
 - Adobe Photoshop
 - Adobe Creative Suites
 - Lightroom
 - WordPress (Website Design)
 - Business Management
 - Marketing
 - Leadership
-

Professional Experience

Tony Ebersole Photography LLC, Lancaster, PA

JAN

2022-Present

Owner, Photographer

- Take clear, dynamic photos according to client specifications using a variety of professional photography equipment
- Experience in capturing family, pet, and individual portraits in various outdoor and indoor locations
- Experience in capturing engagements, family, and individual portraits in various outdoor and indoor studio locations
- Edit and optimize photographs using Adobe Photoshop and Adobe Creative Suite
- Manage all business functions including coordination with clients, marketing efforts via social media, website build and development, maintaining photography equipment, and finances
- See photography work here: <https://tonyephoto.com>

McCracken's Pet Supply, Elizabethtown, PA

MAR

2016-Present

Store Manager

- Manage store operations including finances, such as budget management and cost minimization, and control store inventory
- Screen employment applications, interview candidates, hire and train new employees, and further develop staff members' professional skills by providing opportunities for growth
- Responsible for task delegation among employees
- Plan, coordinate, and assist with community events such as in-store Christmas pet photoshoots, animal-themed out-door vendor fairs on store grounds, and outreach events at retirement homes and town fairs
- Develop promotional material both in-store and online to market products
- Maintain store website and social media accounts
- Provide excellent customer service to build strong return customer base

The Jay Group, Elizabethtown, PA

MAY 2014-DEC 2014

Customer Service Representative

- Record account information to open customer accounts, update account information to maintain customer records, and process customer adjustments to maintain financial records
- Clarify customers' complaints, determine causes of problems and complaints, select and explain best solution to resolve product or service problems, and follow up with customers to ensure problems are resolved
- Collect customer information and analyze customer needs to recommend potential products or services to management

Education

Lower Dauphin High School, Hummelstown, PA

Graduated 2012

High School Diploma